


 SGS#: 6494527	FRITO-LAY NORTH AMERICA INC (PKG) Dips 2021 Tostitos Chunky Mild Salsa Front Label 15.5 OZ (439.4 g)							
White 1	White 2	Cyan 3	Magenta 4	Yellow 5	Black 6	PANTONE 485 C 7	PANTONE 7739 C 8	Varnish 9

SGS Contact: Lyndsey Cotton Lyndsey.Cotton@sgsco.com	SGS Client: FRITO-LAY NORTH AMERICA INC (PKG)	Die:	UPC: - Spec ID: BP 308595 Stk 996456
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Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.

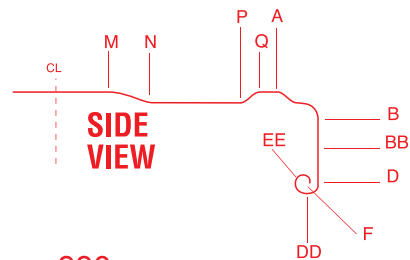
 SGS#: 5833813	FRITO-LAY INC (PKG) Dips 2019 Tostitos Mild Salsa 15.5 oz Back Label		
White 1	PANTONE 116 C 2	PANTONE 485 C 3	Black 4

SGS Contact: Matthew Whalin matthew.whalin@sgsco.com	SGS Client: FRITO-LAY INC (PKG)	Die:	UPC: 028400055970 Spec ID: BP 304158 Stk 996335
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LD - 11-6

82 RSB-RXB #65 Plate-Plant #35



M	.990
N	1.430
P	2.687
Q	2.892
A	2.999
B	3.472
BB	3.690
D	3.895
DD	4.011
EE	4.150
F	4.275
R	.8888

TYPE STYLE USED:

COMMENTS:

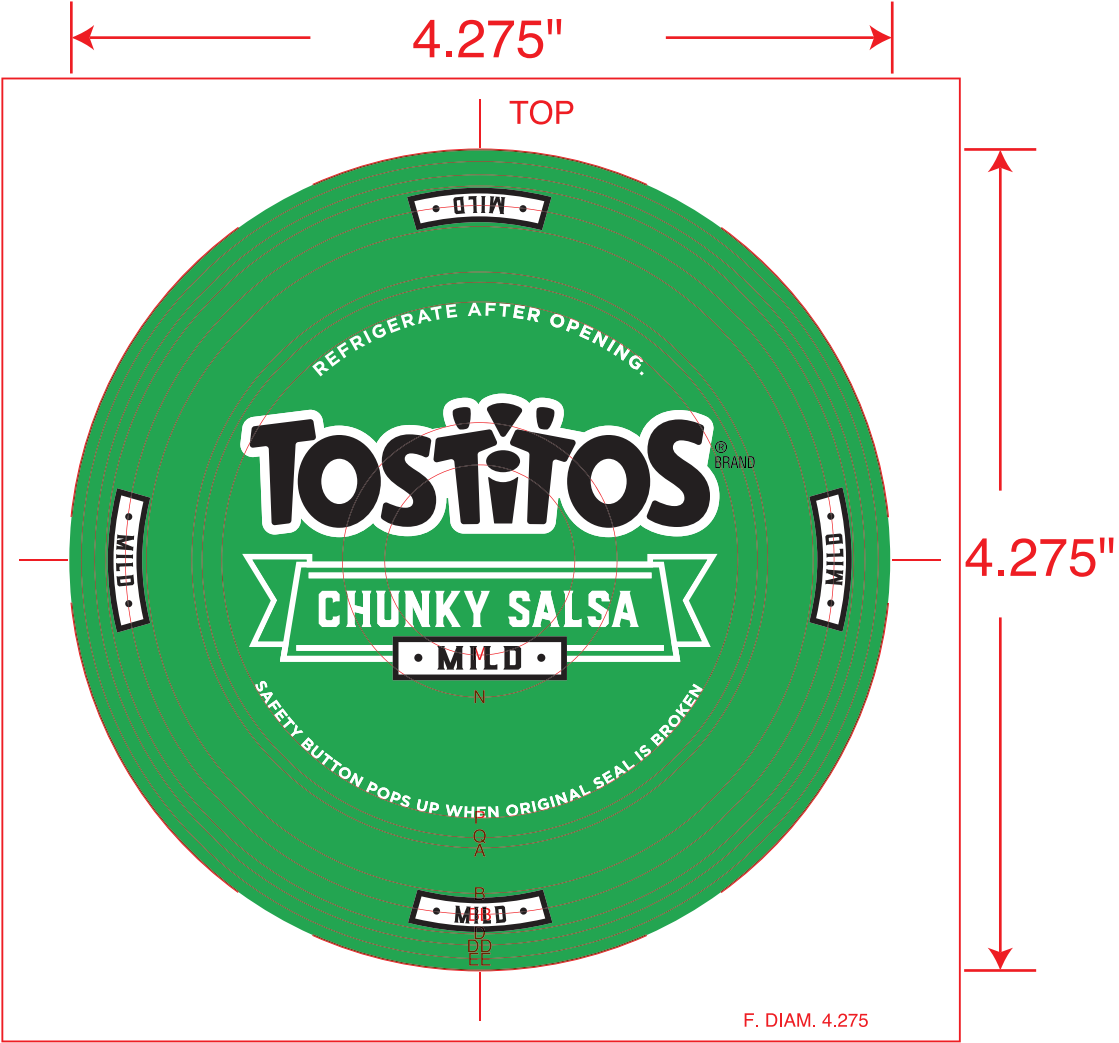
PRINTING RECOMMENDATIONS:


Face copy should not extend any further than the "P" position. For minimal distortion on a button closer, try to stay within the "P" position. If copy falls between the "P" and "Q" positions, distortion can occur. We do not recommend printing between the "Q" and "A" positions.

Skirt copy should fall between the "B" and "D" positions.

Printing of copy cannot fall past position "D". If overall solid color background printing must be done past position "D", use "Full Tone" printing to position "DD" and then use a "Half Tone" or 50% screen to print from position "DD" to "EE".

No more than one solid color can print past position "D".



 SGS#: 6491302	FRITO-LAY NORTH AMERICA INC (PKG) Dips 2021 Tostitos Chunky Mild Salsa Lid	
White 1	Black 2	PANTONE 7739 C 3

SGS Contact: Lyndsey Cotton Lyndsey.Cotton@sgsco.com	SGS Client: FRITO-LAY NORTH AMERICA INC (PKG)	Die:	UPC: - Spec ID: BP 308595 Stk 996477
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Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.