



RUFFLES HAVE RRRIDGES!®

RUFFLES®

DOUBLE CRUNCH®

RUFFLES®

OWN
YOUR
RIDGES®

2X THE
CRUNCH™

*SEE BACK PANEL FOR DETAILS

GUARANTEED FRESH
• UNTIL PRINTED DATE •



CHIPS ENLARGED
TO SHOW TEXTURE

SALT & VINEGAR

ARTIFICIALLY FLAVORED

POTATO CHIPS

NET WT. 7 ¼ OZ. (205.5 g)

smartlabel®



Scan here for more food information
or call 1-800-352-4477

Questions or Comments?
1-800-352-4477

GUARANTEED FRESH

Until printed
date or this snack is on us

Mon-Fri 9:00am to 4:30pm CT email or chat at fritolay.com

*Compared to RUFFLES® Original Potato Chips.

Nutrition Facts

About 7 servings per container
Serving size About 10 chips (28g)

Amount per serving
Calories 150

% Daily Value*

Total Fat 8g **10%**

Saturated Fat 1g **5%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 190mg **8%**

Total Carbohydrate 18g **6%**

Dietary Fiber 1g **5%**

Total Sugars 1g

Protein 2g

Vitamin D 0mcg **0%**

Calcium 20mg **0%**

Iron 0.6mg **2%**

Potassium 360mg **6%**

Vitamin C **6%**

Not a significant source of added sugars.

* The % Daily Value (DV) tells you how much a nutrient
in a serving of food contributes to a daily diet. 2,000
calories a day is used for general nutrition advice.

INGREDIENTS: POTATOES, VEGETABLE OIL (CANOLA, CORN, AND/OR
SUNFLOWER OIL), MALTODEXTRIN (MADE FROM CORN), SALT,
DEXTRUSE, SODIUM DIACETATE, VINEGAR, MALIC ACID, CITRIC ACID,
DISODIUM INOSINATE, DISODIUM GUANYLATE, AND NATURAL
FLAVORS.

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Ruffles.com