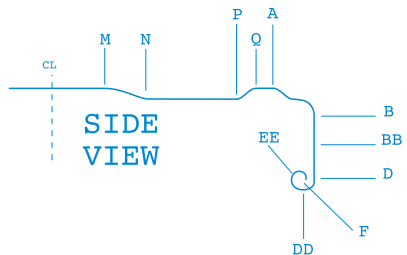
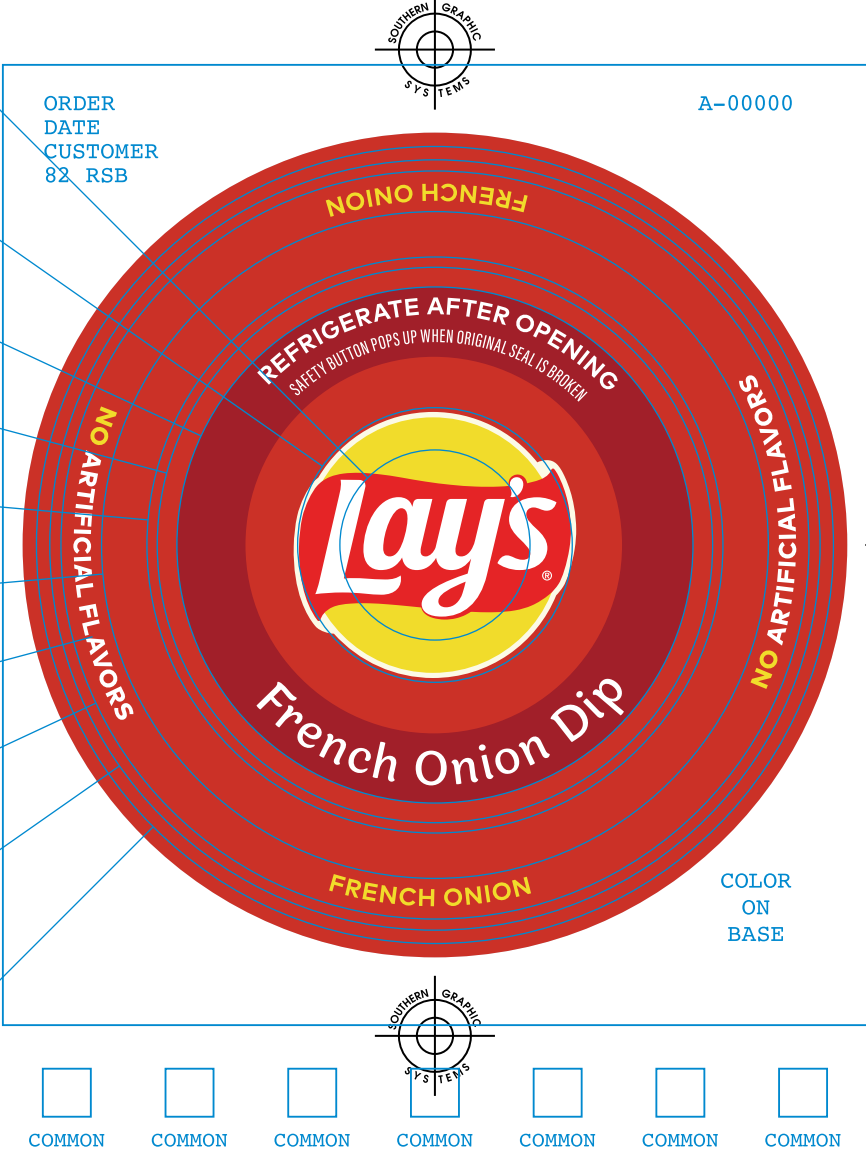




SGS SGS Dallas (214) 960-9000	SGS#: 5801766	FRITO-LAY INC (PKG) Dips 2019 Lay's French Onion Dip Front Label 15oz					
Flood White 1	PANTONE 7626 C 2	Yellow 3	Magenta 4	Cyan 5	Black 6	Line Black 7	RS White 8
SGS Contact: Matthew Whalin matthew.whalin@sgsco.com		SGS Client: FRITO-LAY INC (PKG)	Die:	UPC: - Spec ID: BP 303392 Stk 996289			
Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.							

SGS & CO SGS Dallas, US	SGS Contact: Jordyn Ruiz Jordyn.Ruiz@sgsco.com	FRITO-LAY NORTH AMERICA INC (PKG) Barcode: 028400070942	SGS# 7605068 - 1 Design / End User Reference: BP 316265 Stk 996817	Flexo # of Colors: 6	Date 2024-03-19
Description: FRITO-LAY NORTH AMERICA INC (PKG) Dips 2024 Lay's French Onion - Back Label - Nutritional Update - Brooke & Whittle 15.5 oz File Name: 7605068v3art.pdf End User: FRITO-LAY NORTH AMERICA INC (PKG) Barcode Mag: 80% Barcode BWA: 0.0010 Barcode NBW: 0.0094			Printer: BROOK & WHITTLE LTD Printer Location: North Branford, CT Package / Printer Reference:		
Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays, or other ancillary cost.					

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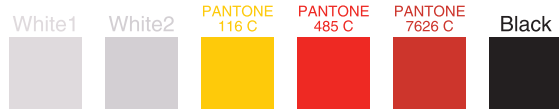


LAYOUT RECOMMENDATIONS:

TOP graphics and copy should not extend any further than the "A" position. For minimal distortion on a button closure, try to stay within the "P" position. If copy falls between the "P" and "Q" positions, distortion can occur. For copy on the outer ring of the TOP, recommended print area is between the "Q" and "A" positions.

SIDE copy should fall between the "B" and "D" positions.

Copy and graphics cannot fall past position "D". Overall color of design can extend to "EE".



SGS SGS Dallas (214) 960-9000	SGS#: 5801818	FRITO-LAY INC (PKG) Dips 2019 Lay's French Onion Dip Lid			
White 1	PANTONE YELLOW C 2	PANTONE 485 C 3	PANTONE 7626 C 4	PANTONE 7628 C 5	
SGS Contact: Matthew Whalin matthew.whalin@sgsco.com		SGS Client: FRITO-LAY INC (PKG)	Die:	UPC: - Spec ID: BP 303392 Stk 996300	
Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.					