
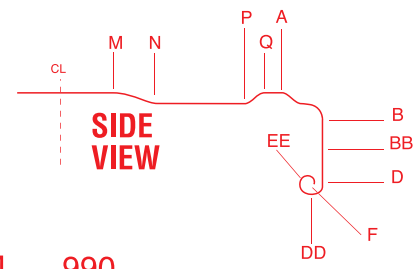


 SGS Dallas (214) 965-9000	SGS#: 6494534	FRITO-LAY NORTH AMERICA INC (PKG) Dips 2021 Tostitos Chunky Medium Salsa Front Label 15.5 OZ (439.4 g)						
White 1	White 2	Cyan 3	Magenta 4	Yellow 5	Black 6	PANTONE 485 C 7	PANTONE 7739 C 8	Varnish 9
SGS Contact: Lyndsey Cotton Lyndsey.Cotton@sgsco.com		SGS Client: FRITO-LAY NORTH AMERICA INC (PKG)		Die:		UPC: - Spec ID: BP 308595 Stk 996455		
Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.								

 SGS Dallas (214) 965-9000	SGS#: 4567288	FRITO LAY (PKG) - Dips 2017 - Tostitos Medium Salsa 15.5 oz Back - - -	
White 1	Yellow 116 2	Red 485 3	Line Black 4
SGS Contact: Matthew Whalin Matthew.Whalin@sgsco.com		SGS Client: FRITO LAY (PKG)	Die:
		UPC: 0-28400-05598-7 Spec ID: BP 26005-5 Stk 995725	
Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.			

LD - 11-6
82 RSB-RXB #65 Plate-Plant #35



- | | |
|----|-------|
| M | .990 |
| N | 1.430 |
| P | 2.687 |
| Q | 2.892 |
| A | 2.999 |
| B | 3.472 |
| BB | 3.690 |
| D | 3.895 |
| DD | 4.011 |
| EE | 4.150 |
| F | 4.275 |
| R | .8888 |

TYPE STYLE USED:

COMMENTS:

PRINTING RECOMMENDATIONS:


Face copy should not extend any further than the "P" position. For minimal distortion on a button closer, try to stay within the "P" position. If copy falls between the "P" and "Q" positions, distortion can occur. We do not recommend printing between the "Q" and "A" positions.

Skirt copy should fall between the "B" and "D" positions.

Printing of copy cannot fall past position "D". If overall solid color background printing must be done past position "D", use "Full Tone" printing to position "DD" and then use a "Half Tone" or 50% screen to print from position "DD" to "EE".

No more than one solid color can print past position "D".



 SGS Dallas (214) 965-9000	SGS#: 6491326	FRITO-LAY NORTH AMERICA INC (PKG) Dips 2021 Tostitos Chunky Medium Salsa Lid	
White 1	Black 2	PANTONE 7739 C 3	PANTONE 123 C 4
SGS Contact: Lyndsey Cotton Lyndsey.Cotton@sgsco.com		SGS Client: FRITO-LAY NORTH AMERICA INC (PKG)	Die:
		UPC: - Spec ID: BP 308595 Stk 996476	
Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.			