

SCAN THE CODE TO ENTER
FOR A CHANCE TO BECOME OUR
NEXT DEJA TU HUELLA AMBASSADOR

AND WIN
\$25,000
AND A TRIP TO
billboard
LATIN MUSIC WEEK
Miami

GRAND PRIZE PROMOTION ENDS 8/26/24
SECONDARY PRIZE PROMOTION ENDS 10/12/24

1 SCAN CODE

On your specially marked Salsa
Con Queso Bag to be directed to
the contest homepage



2 ENTER UPC CODE

On bottom of bag to kickoff
your entry and tell us why you
should be the next Deja Tu
Huella Ambassador.

3 SUBMIT FOR A CHANCE TO WIN

The Grand Prize trip for two (2)
to Latin Billboard Music Awards &
\$25,000 towards the initiative of
the submission.

GRAND PRIZE ENTRY PERIOD ENDS 8/26/24.
NO PURCHASE NECESSARY. Open to legal residents of the
50 U.S., DC and Puerto Rico who are the age of majority in their
state/jurisdiction of residence as of the date of entry. Begins
12:00 a.m. ET on 8/27/24 and ends 11:59 p.m. ET on 10/12/24.
(Grand Prize entry period only through 11:59 p.m. ET on 8/26/24).
To request a free UPC Code,
visit www.CheetosDejaTuHuella.com/AMOE. Void where
prohibited. Prize restrictions apply. Subject to Official
Rules at www.Cheetos.com/DejaTuHuella. Sponsor:
Frito-Lay, Inc., 7701 Legacy Drive, Plano, TX 75024-4099.

smartlabel™



Scan here for more food information
or call 1-800-352-4477



YOU COULD BECOME OUR
NEXT DEJA TU HUELLA AMBASSADOR
AND WIN **\$25,000** AND A TRIP TO...

GRAND PRIZE DEADLINE 8/26/24 PROGRAM ENDS 10/12/24 SEE BACK FOR DETAILS © 2024 CTMG. ALL RIGHTS RESERVED.

billboard
LATIN MUSIC WEEK
Miami



Cheetos
Crunchy
salsa con queso FLAVORED



DEJA TU
HUELLA™



Enlarged to
Show Texture

CHEESE FLAVORED SNACKS

NET WT. 8 1/2 OZ. (240.9 g)

GUARANTEED FRESH

Until printed date or this snack is on us.

QUESTIONS OR COMMENTS?

Weekdays 9:00am to 4:30pm CT

1-800-352-4477/email or chat at fritolay.com

Nutrition Facts

About 9 servings per container

Serving size About 21 pieces (28g)

Amount per serving
Calories 160

	% Daily Value*
Total Fat 10g	13%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 200mg	9%
Total Carbohydrate 15g	6%
Dietary Fiber less than 1g	3%
Total Sugars less than 1g	
Protein 2g	
Vitamin D 0mcg	0%
Calcium 20mg	0%
Iron 0.7mg	2%
Potassium 50mg	0%

Not a significant source of added sugars.

* The % Daily Value (DV) tells you how much a nutrient
in a serving of food contributes to a daily diet. 2,000
calories a day is used for general nutrition advice.

INGREDIENTS: ENRICHED CORN MEAL (CORN MEAL, FERROUS SULFATE, NIACIN,
THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), VEGETABLE OIL (CORN, CANOLA,
AND/OR SUNFLOWER OIL), SALT, CHEDDAR CHEESE (MILK, CHEESE CULTURES, SALT,
ENZYMES), TOMATO POWDER, WHEY MONOSODIUM GLUTAMATE, ROMANO CHEESE
(PART-SKIM COW'S MILK, CHEESE CULTURES, SALT, ENZYMES), BUTTERMILK, ONION
POWDER, WHEY PROTEIN CONCENTRATE, SUGAR, CORN MALTODEXTRIN, NATURAL
AND ARTIFICIAL FLAVORS, SPICES (INCLUDING CHILI PEPPER), CITRIC ACID, GARLIC
POWDER, ARTIFICIAL COLOR YELLOW 6, YELLOW 5, LACTIC ACID, AND SKIM MILK.
CONTAINS MILK INGREDIENTS.

FRITO-LAY, INC.
PLANO, TX 75024-4099
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GLUTEN FREE



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