Look at you
LOOKING AT THE BACK OF THE BAG.
HIGH FIVE!

JUST LIKE CHEERING FOR YOUR
favorite team
THESE CHIPS HAVE UPS & DOWNS.
WE CALL THEM RIDGES

AND THE LOWS *are just*
as delicious AS THE HIGHS.

LIMITED TIME

RUFFLES HAVE RRRIDGES!®

RUFFLES®

GUARANTEED FRESH
• UNTIL PRINTED DATE •

Because when you have ridges,
THE CRUNCHES ARE CRUNCHIER,
THE DIPPING STRENGTH MULTIPLIES,
and your chips become

RUFFLES®

Can't get enough ridges?
GO TO RUFFLES.COM

smartlabel®
Scan here for more food information or call 1-800-352-4477

KOREAN-STYLE SWEET & SPICY CHILI

NATURALLY AND ARTIFICIALLY FLAVORED

POTATO CHIPS

NET WT. 8 OZ. (226.8 g)

PEPSICO Tasty Rewards
SCAN ME
FOR COUPONS, RECIPES, SWEEPSTAKES, AND MORE!

Questions or Comments? 1-800-352-4477
Weekdays 9:00am to 4:30pm CT
email or chat at fritolay.com

Nutrition Facts

8 servings per container
Serving size **About 13 chips (28g)**

Amount per serving
Calories **150**

	% Daily Value*
Total Fat 9g	**12%**
Saturated Fat 1.5g	**6%**
Trans Fat 0g	
Cholesterol 0mg	**0%**
Sodium 140mg	**6%**
Total Carbohydrate 15g	**6%**
Dietary Fiber 1g	**5%**
Total Sugars 2g	
Protein 2g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0.6mg	2%
Potassium 370mg	6%
Vitamin C	6%

Not a significant source of added sugars.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: POTATOES, VEGETABLE OIL (CANOLA, CORN, SOYBEAN, AND/OR SUNFLOWER OIL), BROWN SUGAR, AND LESS THAN 2% OF SUGAR, CORN MALTODEXTRIN, NATURAL AND ARTIFICIAL FLAVORS (CONTAINS MILK), SALT, MONOSODIUM GLUTAMATE, GARLIC POWDER, ARTIFICIAL COLOR (RED 40 LAKE), SPICES (INCLUDING CHILI PEPPER), POTASSIUM SALT, MOLASSES, YEAST EXTRACT, PAPRIKA, AND TOMATO POWDER.
CONTAINS MILK INGREDIENTS.

FRITO-LAY, INC.
PLANO, TX 75024-4099
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