

The Ruffles logo is prominently displayed at the top of the advertisement. It features the word "RUFFLES" in a large, bold, red, sans-serif font with a thick white outline. The letters are slightly slanted and have a dynamic, energetic feel. Below the text, there is a small registered trademark symbol (®). The logo is set against a background of blue and white diagonal stripes.

**Flamin' Hot®**  
**CHEDDAR**  
**& SOUR CREAM**  
**FLAVORED**

# OWN YOUR RIDGES

**GUARANTEED FRESH**  
• UNTIL PRINTED DATE •



**Flamin' Hot<sup>®</sup>**  
**CHEDDAR**  
**& SOUR CREAM**  
**FLAVORED**

 [facebook.com/ruffles](https://facebook.com/ruffles)

 @ruffles


 @ruffles

## POTATO CHIPS

NET WT. 8 OZ. (226.8 g)

**PEPSICO**  
**Tasty Rewards**

**SCAN ME**  
FOR COUPONS, RECIPES,  
SWEEPSTAKES, AND MORE!

→ 

**Questions or Comments? 1-800-352-4477**  
Weekdays 9:00am to 4:30pm CT  
email or chat at [fritolay.com](http://fritolay.com)

## Nutrition Facts

8 servings per container  
**Serving size** About 13 chips (28g)

Amount per serving

<b>Calories</b>	<b>160</b>
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		% Daily Value*
<b>Total Fat</b>	10g	<b>12%</b>

Saturated Fat 1.5g	7%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>

<b>Sodium</b> 190mg	<b>8%</b>
<b>Total Carbohydrate</b> 15g	<b>6%</b>
Dietary Fiber 1g	<b>5%</b>

Dietary Fiber 1g	<b>5%</b>
Total Sugars 1g	
<b>Protein 2g</b>	

Vitamin D 0mcg	0%
Calcium 20mg	0%

Iron 0.6mg	2%
Potassium 340mg	6%
Vitamin C	6%

Not a significant source of added sugars.

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** POTATOES, VEGETABLE OIL (CANOLA, CORN, SOYBEAN, AND/OR SUNFLOWER OIL), MALTODEXTRIN (MADE FROM CORN), SALT, WHEY, YEAST EXTRACT, WHEY PROTEIN CONCENTRATE, MONOSODIUM GLUTAMATE, CITRIC ACID, ONION POWDER, CHeddar CHEESE (MILK, CHEESE CULTURES, SALT, ENZYMES), ARTIFICIAL COLOR (YELLOW 6 LAKE, RED 40 LAKE, YELLOW 5 LAKE), NATURAL AND ARTIFICIAL FLAVORS, BLUE CHEESE (MILK, CHEESE CULTURES, SALT, ENZYMES), BUTTERMILK, SODIUM DIACETATE, GARLIC POWDER, LACTOSE, LACTIC ACID, SOUR CREAM (CULTURED CREAM, SKIM MILK), AND BUTTER (CREAM, SALT).

**CONTAINS MILK INGREDIENTS.**

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
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NORTH AMERICA, INC.



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or call 1-800-352-4477