

SMOKY
CRUNCH

Signature
Lay's
POTATOES

TASTY FLAVOR • HUNGRY
SERIOUS CRUNCH

Lay's

Kettle Cooked
SMOKY BBQ
FLAVORED

40% LESS FAT
THAN REGULAR POTATO CHIPS*

POTATO CHIPS

NET WT. 1 3/8 OZ. (38.9 g)

guaranteed fresh
until printed date.

180
CALORIES
PER PKG

0 28400 06902 1

SL-LASS-7A LAP 30053544

40% LESS FAT THAN REGULAR POTATO CHIPS*
*Total fat content of regular potato chips is 10g per 1 oz. serving; total fat content of Lay's® Kettle Cooked 40% Less Fat Potato Chips is 5g per 1 oz. serving. This package contains 1.375 oz.

Nutrition Facts

1 serving per container
Serving size 1 package

Amount per serving
Calories 180

% Daily Value*

Total Fat 7g 9%
Saturated Fat 1g 5%
Trans Fat 0g
Cholesterol 0mg 0%
Sodium 190mg 8%
Total Carbohydrate 27g 10%
Dietary Fiber 2g 8%
Total Sugars 3g
Includes 1g Added Sugars 3%
Protein 3g

Vitamin D 0mcg 0%
Calcium 10mg 0%
Iron 1mg 4%
Potassium 580mg 10%
Vitamin C 10%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: POTATOES, VEGETABLE OIL (SUNFLOWER, CORN, AND/OR CANOLA OIL), SUGAR, SALT, NATURAL FLAVORS, TOMATO POWDER, ONION POWDER, BUTTERFLILK, TORULA YEAST, BROWN SUGAR, MOLASSES, SPICES, PAPRIKA, GARLIC POWDER, YEAST EXTRACT, MALTODEXTRIN (MADE FROM CORN), AND CARAMEL COLOR. CONTAINS MILK INGREDIENTS.
FRITO-LAY, INC.
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Lays.com

smartlabel®
Scan here for more food information
or call 1-800-352-4477

NO ARTIFICIAL FLAVORS
NO PRESERVATIVES

Questions or Comments?
1-800-352-4477
GUARANTEED FRESH
Until printed
date or this snack is on us
Mon-Fri 9:00am to 4:30pm CT email or chat at fritolay.com