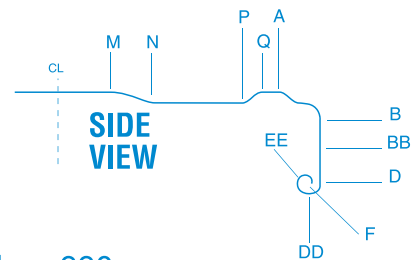


<b>SGS &amp; CO</b> SGS Dallas (214) 965-9000	<b>SGS#:</b> 6484684	FRITO-LAY NORTH AMERICA INC (PKG) Dips 2021 Tostitos Salsa Con Queso Dip Front Label 15 oz (425.2 g)						
White 1	White 2	Cyan 3	Magenta 4	Yellow 5	Black 6	PANTONE 158 C 7	PANTONE 2012 C 8	Varnish 9
<b>SGS Contact:</b> Lyndsey Cotton Lyndsey.Cotton@sgsco.com		<b>SGS Client:</b> FRITO-LAY NORTH AMERICA INC (PKG)		<b>Die:</b>		<b>UPC: -</b> <b>Spec ID:</b> BP 308595 Stk 996448		
<b>Limitation of Liability:</b> The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.								

<b>SGS &amp; CO</b> SGS Dallas (214) 965-9000	<b>SGS#:</b> 6454270	FRITO-LAY NORTH AMERICA INC (PKG) Dips 2021 Tostitos Medium Salsa Con Queso Back Label 15oz						
White 1	White 2	PANTONE 116 C 3	PANTONE 485 C 4	Black 5				
<b>SGS Contact:</b> Lyndsey Cotton Lyndsey.Cotton@sgsco.com		<b>SGS Client:</b> FRITO-LAY NORTH AMERICA INC (PKG)		<b>Die:</b>		<b>UPC:</b> 028400070980 <b>Spec ID:</b> BP 309721 Stk 996518		
<b>Limitation of Liability:</b> The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.								

LD - 11-6  
82 RSB-RXB #65 Plate-Plant #35



M .990  
N 1.430  
P 2.687  
Q 2.892  
A 2.999  
B 3.472  
BB 3.690  
D 3.895  
DD 4.011  
EE 4.150  
F 4.275  
R .8888

TYPE STYLE USED:

COMMENTS:

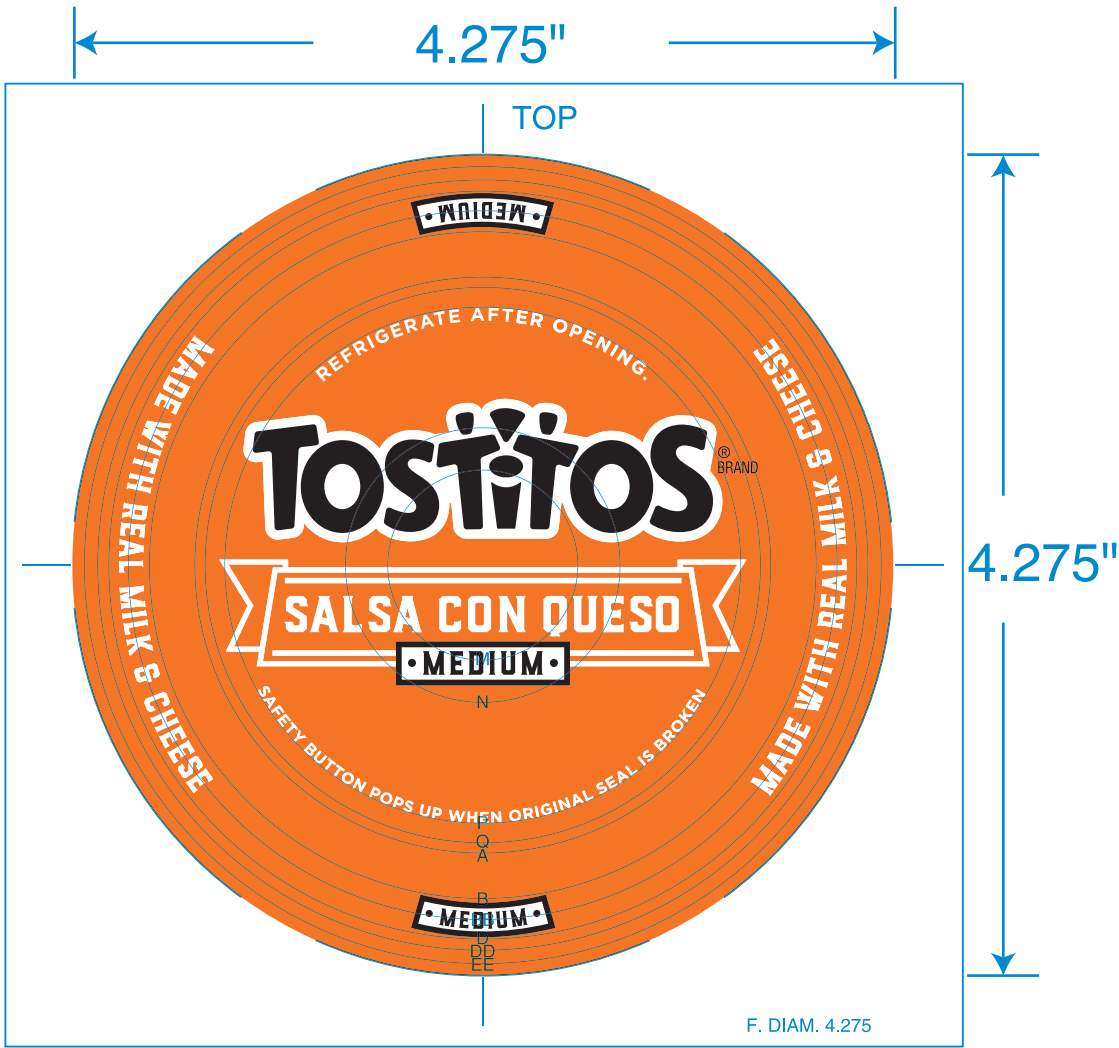
PRINTING RECOMMENDATIONS:

Face copy should not extend any further than the "P" position. For minimal distortion on a button closer, try to stay within the "P" position. If copy falls between the "P" and "Q" positions, distortion can occur. We do not recommend printing between the "Q" and "A" positions.

Skirt copy should fall between the "B" and "D" positions.

Printing of copy cannot fall past position "D". If overall solid color background printing must be done past position "D", use "Full Tone" printing to position "DD" and then use a "Half Tone" or 50% screen to print from position "DD" to "EE".

No more than one solid color can print past position "D".



<b>SGS &amp; CO</b> SGS Dallas (214) 965-9000	<b>SGS#:</b> 6491420	FRITO-LAY NORTH AMERICA INC (PKG) Dips 2021 Tostitos Salsa Con Queso Dip Lid						
White 1	Black 2	PANTONE 158 C 3						
<b>SGS Contact:</b> Lyndsey Cotton Lyndsey.Cotton@sgsco.com		<b>SGS Client:</b> FRITO-LAY NORTH AMERICA INC (PKG)		<b>Die:</b>		<b>UPC: -</b> <b>Spec ID:</b> BP 308595 Stk 996469		
<b>Limitation of Liability:</b> The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.								