

SIMPLY™

At Simply, our snacks are made with ingredients you can feel good about, and come from the brands you love. We call this PURE DELICIOUSNESS.



VEGGIE
POPPABLES®
SEA SALT

Fun, flavorful,
and made with potatoes and
REAL VEGGIES.
Snack time is the best
time with our
AIRY & CRISPY
Sea Salt Poppables.

NO ARTIFICIAL
FLAVORS

NO COLORS FROM
ARTIFICIAL SOURCES

VEGAN*

*see website for more information
www.simplyfritolay.com



SIMPLY™



VEGGIE
POPPABLES®



SEA SALT



POTATO & VEGGIE SNACKS U

NET WT. 5 OZ. (141.7 g)

NO ARTIFICIAL
FLAVORS

NO COLORS
FROM
ARTIFICIAL
SOURCES

guaranteed fresh
until printed date.

SNACK ENLARGED
TO SHOW TEXTURE

Nutrition Facts

5 servings per container
Serving size About 29 pieces (28g)

Amount per serving
Calories 150

% Daily Value*

Total Fat 9g **11%**
Saturated Fat 1g **6%**
Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 180mg **8%**

Total Carbohydrate 16g **6%**

Dietary Fiber 1g **4%**

Total Sugars less than 1g

Protein 2g

Vitamin D 0.1mcg 0%

Calcium 20mg 0%

Iron 0.6mg 2%

Potassium 90mg 0%

Not a significant source of added sugars.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: POTATO STARCH, SUNFLOWER OIL AND/OR CANOLA OIL AND/OR CORN OIL, WHOLE CHICKPEA FLOUR, WHOLE YELLOW PEA FLOUR, CORN FLOUR, DRIED POTATOES, SEA SALT, SPINACH POWDER, TOMATO POWDER, BEET POWDER, ANNATTO EXTRACTS, AND TURMERIC EXTRACTS.

FRITO-LAY, INC.
PLANO, TX 75024-4099
© 2023 FRITO-LAY NORTH AMERICA, INC.

smartlabel®



Scan here for more food information
or call 1-800-352-4477



Find us on
Lays.com

Questions or Comments?

1-800-352-4477

GUARANTEED FRESH
Until printed
date or this snack is on us

Mon-Fri 9:00am to 4:30pm CT email or chat at fritolay.com



0 28400 72702 0
SL-LAYS-7E LAP 30059126

