





TYPE STYLE USED:

COMMENTS:

PRINTING RECOMMENDATIONS:

Face copy should not extend any further than the "P" position. For minimal distortion on a button closer, try to stay within the "P" position. If copy falls between the "P" and "Q" positions, distortion can occur. We do not recommend printing between the "Q" and "A" positions.

Skirt copy should fall between the "B" and "D" positions,

Printing of copy cannot fall past position "D". If overall solid color background printing must be done past position "D", use "Full Tone" printing to position "DD" and then use a "Half Tone" or 50% screen to print from position "DD" to "EE".

SGS Contact:

Lyndsey Cotton Lyndsey.Cotton@sgsco.com

No more than one solid color can print past position "D"



Die:

Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to

examine and proofread all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays or other ancillary cost.

Spec ID: BP 308595 Stk 996471

SGS Client:

FRITO-LAY NORTH AMERICA INC (PKG)