

65% less fat\*,  
full flavor

100% crispy  
goodness



0g ZERO GRAMS  
TRANS FAT



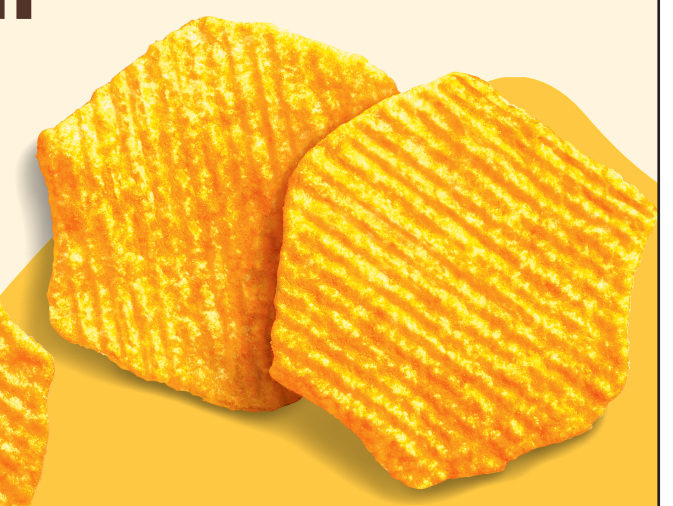
POTATO CRISPS    NET WT. 6 1/4 OZ. (177.1 g)



BAKED

65% LESS FAT  
THAN REGULAR POTATO CHIPS\*  
**cheddar &  
sour cream**  
FLAVORED

guaranteed fresh  
until printed date.



CRISPS ENLARGED  
TO SHOW TEXTURE



**GUARANTEED  
FRESH**  
UNTIL PRINTED DATE OR THIS SNACK IS ON US.

QUESTIONS OR COMMENTS  
**1-800-352-4477**  
MON-FRI 9:00AM TO 4:30PM CT  
EMAIL OR CHAT AT FRITOLAY.COM

\*65% LESS FAT THAN REGULAR POTATO CHIPS.  
FAT CONTENT OF REGULAR POTATO CHIPS IS 10G PER 1 OZ. SERVING.  
FAT CONTENT OF THESE SNACKS IS 3.5G PER 1 OZ. SERVING.

**Nutrition Facts**

About 6 servings per container  
**Serving size About 12 crisps (28g)**

Amount per serving	
<b>Calories</b>	<b>120</b>
% Daily Value*	
<b>Total Fat</b> 3.5g	<b>4%</b>
Saturated Fat 0.5g	<b>3%</b>
Trans Fat 0g	
Polyunsaturated Fat 1.5g	
Monounsaturated Fat 1g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 170mg	<b>8%</b>
<b>Total Carbohydrate</b> 21g	<b>8%</b>
Dietary Fiber 1g	<b>5%</b>
Total Sugars 2g	
Includes 1g Added Sugars	<b>3%</b>
<b>Protein</b> 2g	
Vitamin D 0mcg	0%
Calcium 20mg	0%
Iron 0.3mg	0%
Potassium 320mg	6%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: DRIED POTATOES, CORN STARCH, CORN OIL, SUGAR, CORN MALTODEXTRIN, AND LESS THAN 2% OF WHEY, SALT, SOY LECITHIN, CHEDDAR CHEESE (MILK, CHEESE CULTURES, SALT, ENZYMES), WHEY PROTEIN CONCENTRATE, POTASSIUM SALT, ONION POWDER, MONOSODIUM GLUTAMATE, NATURAL AND ARTIFICIAL FLAVORS, DEXTROSE, CITRIC ACID, SOUR CREAM (CULTURED CREAM, SKIM MILK), ARTIFICIAL COLOR (YELLOW 5 LAKE, YELLOW 6 LAKE), BUTTERMILK, LACTOSE, GARLIC POWDER, LACTIC ACID, SKIM MILK, DISODIUM INOSINATE, DISODIUM GUANYLATE, BUTTER (CREAM, SALT), AND BLUE CHEESE (MILK, CHEESE CULTURES, SALT, ENZYMES).  
**CONTAINS MILK AND SOY INGREDIENTS.**

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
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