

Back in the day  
CHIPS WERE FLAT,  
AND THAT WAS BORING.

SO WE MADE A CHIP  
THAT ZIGGED AND ZAGGED  
and we shared it with the world.

BACKYARD BBQs  
WERE *never* THE SAME.



Because when you have ridges,  
THE CRUNCHES ARE CRUNCHIER,  
THE DIPPING STRENGTH MULTIPLIES,  
and your chips become



Can't get enough ridges?  
GO TO RUFFLES.COM



POTATO CHIPS

RUFFLES HAVE RRRIDGES!®



SERVING  
SUGGESTION

GUARANTEED FRESH  
• UNTIL PRINTED DATE •

Chips reforged  
to show texture

ORIGINAL



Questions or Comments? 1-800-352-4477  
Weekdays 9:00am to 4:30pm CT  
email or chat at [fritolay.com](https://www.fritolay.com)

### Nutrition Facts

About 9 servings per container  
Serving size About 12 chips (28g)

Amount per serving  
**Calories 160**

% Daily Value\*

<b>Total Fat</b> 10g	<b>13%</b>
Saturated Fat 1.5g	<b>7%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 140mg	<b>6%</b>
<b>Total Carbohydrate</b> 15g	<b>6%</b>
Dietary Fiber 1g	<b>5%</b>
Total Sugars less than 1g	

**Protein** 2g

Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0.6mg	2%
Potassium 350mg	6%
Vitamin C	6%

Not a significant source of added sugars.

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** POTATOES, VEGETABLE OIL (CANOLA, CORN, SOYBEAN, AND/OR SUNFLOWER OIL), AND SALT.

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
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NET WT. 8 ½ OZ. (240.9 g)