



CRISPY

LIGHTLY  
SALTED



DELICIOUSLY



TASTY



Lightly Salted  
50% LESS SODIUM

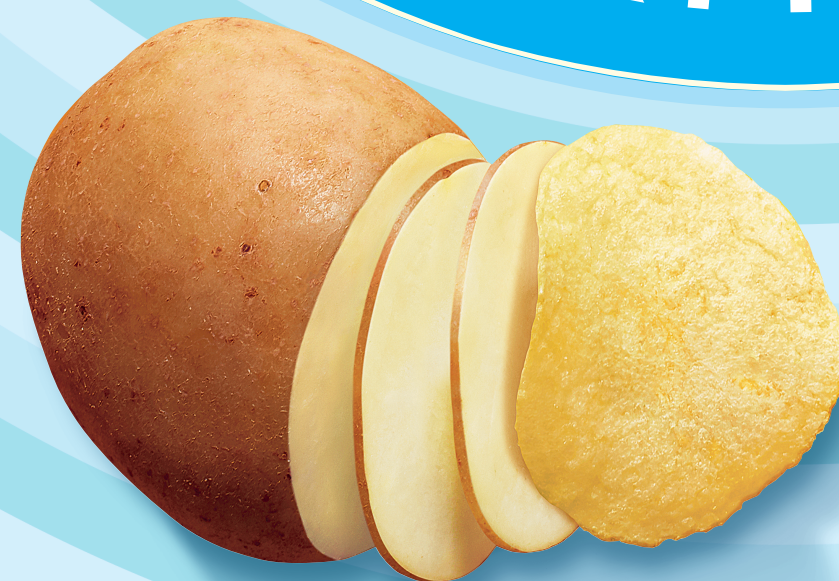
Than Lay's Brand Classic Potato Chips  
See back panel for nutrition information

Classic  
PARTY SIZE

GUARANTEED FRESH  
• UNTIL PRINTED DATE •



CHIPS ENLARGED  
TO SHOW TEXTURE



POTATO CHIPS

NET WT. 12 1/2 OZ. (354.3 g)



| PRODUCT COMPARISON                       |        |       |
|--|--------|-------|
| PER 1 OZ. SERVING                        | SODIUM | TASTE |
| LAY'S® BRAND Lightly Salted Potato Chips | 55 mg  | 100%  |
| LAY'S® BRAND Classic Potato Chips        | 140 mg | 100%  |

### Nutrition Facts

About 13 servings per container  
Serving size About 15 chips (28g)

Amount per serving  
**Calories 160**

|                               | % Daily Value* |
|-------------------------------|----------------|
| <b>Total Fat</b> 10g          | <b>13%</b>     |
| Saturated Fat 1.5g            | <b>7%</b>      |
| Trans Fat 0g                  |                |
| <b>Cholesterol</b> 0mg        | <b>0%</b>      |
| <b>Sodium</b> 55mg            | <b>2%</b>      |
| <b>Total Carbohydrate</b> 15g | <b>6%</b>      |
| Dietary Fiber 1g              | <b>5%</b>      |
| Total Sugars less than 1g     |                |
| <b>Protein</b> 2g             |                |
| Vitamin D 0mcg                | 0%             |
| Calcium 10mg                  | 0%             |
| Iron 0.6mg                    | 2%             |
| Potassium 350mg               | 6%             |
| Vitamin C                     | 6%             |

Not a significant source of added sugars.  
\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** POTATOES, VEGETABLE OIL, (CANOLA, CORN, SOYBEAN, AND/OR SUNFLOWER OIL), AND SALT.

FRITO-LAY, INC.  
PLANO, TX 75024-4099  
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NO ARTIFICIAL FLAVORS  
NO PRESERVATIVES  
NO MSG

Questions or Comments?  
1-800-352-4477  
**GUARANTEED FRESH**  
Until printed date or this snack is on us  
Mon-Fri 9:00am to 4:30pm CT email or chat at fritolay.com

