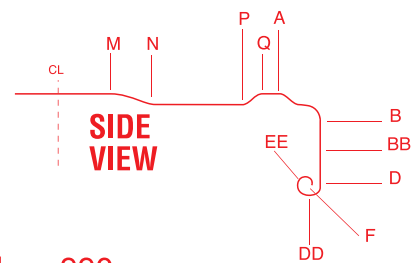




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|--|---|--|---|---|-------------------------------|
|  SGS Dallas, US | SGS Contact: Jordyn Ruiz Jordyn.Ruiz@sgsco.com | FRITO-LAY NORTH AMERICA INC (PKG) Barcode: 028400032810 | SGS# 7532899 - 1 Design / End User Reference: BP 315862 Stk 996763 | Flexo # of Colors: 4 | Date 2023-12-08 |
| | Description: FRITO-LAY NORTH AMERICA INC (PKG) TOSTITOS Mild Chunky Salsa Back Label Jar Dip Label Update - Brooke & Whittle 24.0 oz File Name: 7532899v2art.pdf End User: FRITO-LAY NORTH AMERICA INC (PKG) Barcode Mag: 100% Barcode BWA: 0.0010 Barcode NBW: 0.0120 | | Printer: BROOK & WHITTLE LTD Printer Location: North Branford, CT Package / Printer Reference: | | |
| <p>Limitation of Liability: The supplied materials should be thoroughly inspected immediately upon receipt by the recipient for all content, placement and copy accuracy. It is also the responsibility of the recipient printer to examine and proof read all supplied materials before producing image carriers and printing final product. Should the supplied materials be found to be incorrect please contact an SGS representative immediately. The liability of SGS shall be limited to correcting its own product. SGS will not be responsible for any loss or damage including but not limited to the cost of product, print, image carriers, press delays, or other ancillary costs.</p> | | | | | |



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white1-art PANTONE 116 C PANTONE 485 C Black

COMMENTS:

Face copy should not extend any further than the "P" position. For minimal distortion on a button closer, try to stay within the "P" position. If copy falls between the "P" and "Q" positions, distortion can occur. We do not recommend printing between the "Q" and "A" positions.

Skirt copy should fall between the "B" and "D" positions.

Printing of copy cannot fall past position "D". If overall solid color background printing must be done past position "D", use "Full Tone" printing to position "DD" and then use a "Half Tone" or 50% screen to print from position "DD" to "EE".

No more than one solid color can print past position "D".

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|  SGS DaRes 2145 965-9600 | SGS#: 6491302 | FRITO-LAY NORTH AMERICA INC (PKG) Dips 2021 Tostitos Chunky Mild Salsa Lid | |
| <div style="border: 1px solid black; padding: 2px; display: inline-block;">White</div> <div style="border: 1px solid black; padding: 2px; display: inline-block; margin-left: 10px;">Black</div> | <div style="border: 1px solid black; padding: 2px; display: inline-block; background-color: #90EE90;">PANTONE 7739 C</div> | | |

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|---|---|-------------|---|
| SGS Contact: Lyndsey Cotton Lyndsey.Cotton@sgsco.com | SGS Client: FRITO-LAY NORTH AMERICA INC (PKG) | Die: | UPC: - Spec ID: BP 308595 Stk 996477 |
|---|---|-------------|---|

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